



Info-Graphix Systems Inc. was founded in 1983. We are a leading innovator in printing, related marketing support and office systems products. Our Mission is to provide clients with a top quality product, delivered on time at a competitive price, while offering an ever-expanding and improving array of solutions.



collaborate. create. communicate.

www.info-graphix.com

Integrated Solutions for Business Communications

Our access to the latest printing technology is only part of the Info-Graphix story. We partner with our clients to offer a collaborative, comprehensive approach to effective business communications. Think of us as an extension of your workforce, a team member who will work to understand your business goals and make recommendations based on our printing expertise and marketing experience. Time after time, Info-Graphix produces the highest-quality materials—on time, within budget, and guaranteed to make an impact.



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COLLABORATE

For 25 years, Fortune 100 companies have turned to Info-Graphix for strategic marketing support. Our printing and marketing professionals seek to understand our clients' business objectives as though they were our own. That knowledge, coupled with advanced printing techniques and promotional materials, enables us to recommend the most appropriate means of communicating your message. If you're looking for business stationery, collateral, promotional items that make a lasting impression, or anything in between, Info-Graphix is your strategic communications partner.

Our Clients:

Blue Cross/Blue Shield | Keystone Mercy | Temple University | John Templeton Foundation
Johnson & Johnson | Amerihealth | And1 | Mitchell & Ness | Ursinus College | Tastykake
YMCA | American Telecast | Century 21 | GMH Capital | Hartstrings

CREATE

Commercial Printing Services

Info-Graphix offers a range of printing services that is second to none—comprehensive, time-tested commercial printing solutions, as well as new “green” alternatives that use certified recyclable materials and waste-saving processes.

The goal of each and every project is to deliver high-quality materials, and our access to the latest technology guarantees results. Your project will begin with an in-depth discussion of end goals, budget, and timeline and continue with a production and delivery schedule tailored to meet your needs. We offer:

- Brochures
- Catalogs
- Media guides
- Magazines
- Custom folders/packaging
- Presentations
- Direct mail
- Newsletters
- Stationery
- Large-format posters and displays
- Business form development
- Labels

Ad Specialties and Promotions

Whether it's a token of appreciation or a full promotional campaign, Info-Graphix offers a wide array of imprintable items—everything from writing instruments and drinkware to upscale gifts, or our selection of more than 800,000 advertising specialties and wearables. Some of our most popular items include:

- Wearables (T-shirts, sweatshirts, jackets, hats)
- Trade show giveaways (pens, mugs, key chains, note pads, bags)
- School spirit items (lanyards, water bottles, rally towels)
- Golf items (golf apparel, golf balls, tees, divot tools)
- Corporate holiday gifts (portfolios, desk accessories, engraved items)

COMMUNICATE

Direct Mail Campaign Services

Direct mail campaigns typically involve many steps, each of which requires coordination from in-house staff. Info-Graphix offers a full menu of direct mail services, including design, mailing list development and fulfillment. Let us manage all aspects of your campaign:

- Variable data printing
- Database Management
- Storage and Inventory
- Pick-pack distribution
- High-volume inkjet and imaging
- USPS Manifest systems

Marketing Support Services

In addition to commercial printing technology, we have expert capabilities in the area of marketing support. Info-Graphix collaborates with design and editorial professionals that offer a tremendous level of experience in printing, direct mail, marketing and graphic design. They can support you at every level from concept design and layout to editorial and proofreading. The strategic marketing background of our extended team is a key piece to the comprehensive services we are proud to offer our clients.